

Anexa nr. 3 Buget de venituri și cheltuieli												
Buget de venituri și cheltuieli	an I				an II				an III			
	T1	T2	T3	T4	T5	T6	T7	T8	T9	T10	T11	T12
Venituri vanzari retail	5.249.059	4.920.993	10.170.051	12.466.515	10.565.969	9.685.472	10.565.969	13.207.462	11.294.733	10.353.505	11.294.733	14.118.416
Suprafata (end year)	5.096	5.096	5.096	5.096	6.196	6.196	6.196	6.196	6.196	6.196	6.196	6.196
Vanzare/mp	6.438	6.438	6.438	6.438	7.105	7.105	7.105	7.105	7.595	7.595	7.595	7.595
Venituri alte canale (online, marketplace, altele)	2.054.768	1.926.345	3.981.113	4.880.074	4.088.569	3.747.855	4.088.569	5.110.711	5.212.925	4.778.515	5.212.925	6.516.157
TOTAL CIFRA de afaceri	7.303.827	6.847.338	14.151.164	17.346.588	14.654.538	13.433.327	14.654.538	18.318.173	16.507.658	15.132.020	16.507.658	20.634.573
Costul marfii	3.797.990	3.560.616	7.358.605	9.020.226	4.088.569	3.747.855	4.088.569	5.110.711	8.253.829	7.566.010	8.253.829	10.317.286
MARJA COMERCIALA	3.505.837	3.286.722	6.792.559	8.326.362	10.565.969	9.685.472	10.565.969	13.207.462	8.253.829	7.566.010	8.253.829	10.317.286
MARJA COMERCIALA %	48%	48%	48%	48%	50%	50%	50%	50%	50%	50%	50%	50%
Costuri chirie	1.807.697	1.807.697	2.136.369	2.465.042	2.671.400	2.671.400	2.671.400	2.671.400	3.026.404	3.026.404	3.026.404	3.026.404
Costuri salariale	2.173.150	2.173.150	2.173.150	2.173.150	2.793.521	2.793.521	2.793.521	2.793.521	3.009.209	3.009.209	3.009.209	3.009.209
Alte costuri fixe	584.864	548.310	1.133.174	1.389.052	1.025.818	940.333	1.025.818	1.282.272	1.013.900	929.409	1.013.900	1.267.375
Costuri variabile	408.856	383.303	792.159	971.033	778.156	713.310	778.156	972.695	797.320	730.877	797.320	996.650
Total costuri	4.974.567	4.912.460	6.234.852	6.998.277	7.268.895	7.118.564	7.268.895	7.719.889	7.846.833	7.695.898	7.846.833	8.299.638
EBITDA	-1.468.730	-1.625.738	557.707	1.328.086	58.374	-401.901	58.374	1.439.198	399.016	-127.341	399.016	1.978.087

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